



TALENT FOR GOOD

Your Salesforce Talent Partner

Building Your Salesforce Talent Pipeline

While our clients are seeing the tremendous value and returns on their technology investments as a result of their Salesforce implementations, they are struggling to find experienced Salesforce talent to join their team post-go-live. With an average of five open positions per one candidate and the expected creation of nine million Salesforce positions by 2026, Cloud for Good is committed to addressing this growing gap with a Salesforce apprenticeship program we call Talent for Good.

95%

apprentice retention rate once placed with a client.

70%

of apprentices are hired on by our clients once the contract ends.

100%

of apprentices are Salesforce certified by the end of their training period.

60

days on average time to hire, train, and deploy

69%

of apprentices identify as BIPOC or LatinX, with 63% identifying as women

WHAT WE ARE HEARING:

- Inability to afford or compete with local Salesforce talent demands
- Lack of diverse candidates
- Lengthy hiring processes and increased recruiting costs
- Little to no industry experience
- Difficulty retaining skilled talent
- Candidates without Salesforce training, experience, or certifications

HOW TALENT FOR GOOD CAN HELP:

- Cloud for Good covers Salary, Health, 401k, Insurance and PTO costs through the duration of the contract
- We know Salesforce, and skill up our apprentices with a proven Salesforce training program, including certification training and ongoing Salesforce enablement.
- Our experienced Salesforce Recruiting Team will find qualified talent
- Apprentices receive mentoring from Cloud for Good Salesforce experts, while you get dedicated Account Management



Benefits of Talent for Good



ATTRACTING AND RETAINING TOP TALENT

With Talent for Good, you'll be able to leverage Talent for Good Salesforce Analysts to extend your internal team or your Cloud for Good delivery team, with the option of hiring them full-time once the project is completed.



LOWER YOUR HIRING COSTS

Hiring can be costly, especially when looking at entry-level resources. With Talent for Good, you will lower your recruitment, onboarding, training, and retention costs.



ACCESS PRE-VETTED TALENT

We're bringing you the top, most-diverse talent within the Salesforce ecosystem, having already witnessed their work ethic, drive, and skills in action.



HIRE CANDIDATES WITH EXPERIENCE

Our training program includes making sure every candidate is Salesforce-certified and possesses proven work experience before joining your team.



INDUSTRY FOCUS

Working with Cloud for Good, the Talent for Good Salesforce Analysts will already have access to customers in the impact space. They speak your language and align with your business values.



“Thanks to the Talent for Good program, our institution has been able to hire a skilled Salesforce Admin, who has strengthened our technical team, supported our Continuing Education line of business, and instilled a new level of confidence in our ability to drive impact with our partners.”

Brian Davis

Director of Business Technology,
LSU Online & Continuing Education