

CIRRUS FUNDRAISING AGENT

Reimagine Fundraising with Intelligence
and Impact



Cirrus by Cloud for Good transforms the way nonprofit fundraisers engage donors, manage pipelines, and grow revenue. Built on the power of Salesforce Agentforce and infused with years of nonprofit fundraising expertise, Cirrus acts as your AI-enabled fundraising agent, designed to help your team work smarter, not harder.

KEY BENEFITS



Increase Efficiency: Automates donor analysis and outreach, helping fundraisers find and engage top prospects in seconds, not hours.



Enhanced Personalization: Uses AI-driven insights and real-time data to craft tailored messages that resonate with each donor's unique journey.



Improve Decision-Making: Delivers clear, data-backed recommendations on who to contact, when, and why, empowering smarter and more effective fundraising strategies.



Accelerate Impact: Streamlines the entire donor engagement process, so organizations can focus less on admin and more on advancing their mission.

WHY CLOUD FOR GOOD

As a trusted Salesforce implementation partner for over a decade, Cloud for Good brings unparalleled expertise in fundraising transformation. Cirrus is the next step in that journey, empowering organizations to raise more, engage deeper, and achieve greater impact.